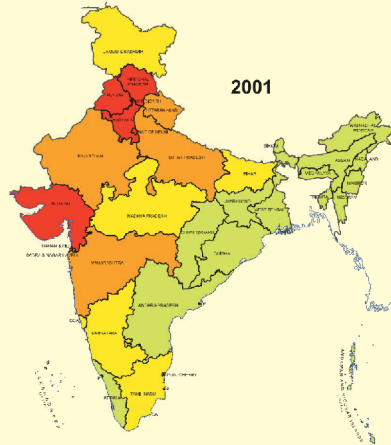
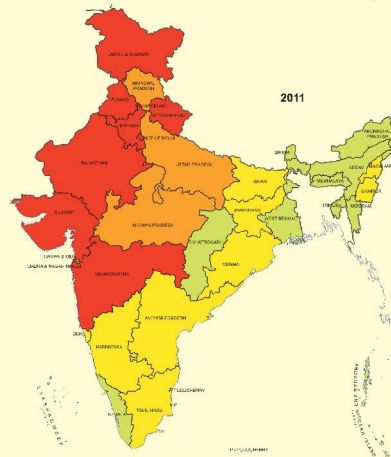


1991



2001



2011

Child Sex Ratio Maps (Source: RGI)

**Number of Females Per 1000 Males
(in age group 0-6)**

- 900 and Below
- 901 - 925
- 926 - 950
- 951 - 975
- 976 and Above

National Average 918

Beti Bachao
Beti Padhao



The logo symbolizes the rights, hopes and aspirations of the girl child for a life of dignity and equality



BETI BACHAO
BETI PADHAO



**Ministry of Women & Child Development
Government of India**

www.wcd.nic.in

www.youtube.com/user/betibachaoBetipadhao

www.mygov.in/group_info/beti-bachao-beti-padhao

www.vikaspedia.in/social-welfare/women-and-child-development/beti-bachao-beti-padhao

बेटे की आस में बेटे की बलि मत चढ़ाईये

- माननीय प्रधान मंत्री नरेन्द्र मोदी

The Child Sex Ratio (CSR) is defined as the number of girls per 1000 boys between 0-6 years of age. It has shown decline from 976 in 1961 to 918 in 2011. This is an alarming indicator of women disempowerment. It reflects pre-birth discrimination manifested through gender biased sex selection and post birth discrimination against girls.

Strong socio-cultural biases, preference for son & discrimination towards daughters in almost all Indian communities is the root cause of the problem. The societal norms of dowry, lineage, last rites, property and inheritance for sons has led to gender based discrimination and violence. The practice of sex selective elimination due to easy availability and affordability of medical diagnostic tools has further accentuated the skewed sex ratio.



"The happiness of a nation lies in the dignity of its daughters"

Overall Goal

Celebrate the girl child & enable her education

Objectives

- » Prevent gender biased sex selective elimination
- » Ensure survival & protection of the girl child
- » Ensure education on of the girl child

The Beti Bachao Beti Padhao (BBBP) is an initiative to arrest and reverse the decline in Child Sex Ratio. Through this process, efforts to empower women, provide them dignity and opportunities will be enhanced.

Implementation is through a national campaign and focussed multi sectoral action in 100 selected districts, covering all States and UTs. This is a joint initiative of Ministry of Women and Child Development, Ministry of Health and Family Welfare and Ministry of Human Resource Development.

Guddi Gudda Boards will display gender data related to birth at prominent public places. Data on Sex Ratio at Birth (SRB) will be publicized.



Guddi-Gudda Board

District:

Gram Panchayat:

Village:

Month/Year-

Number of children born	Cumulative	Current month
Guddi (Girl)		
Gudda (Boy)		

What Can You & I Do?

I Commit to

- ✓ Celebrate the birth of girl child among family and friends
- ✓ Take pride in daughters and oppose the mentality of "Paraya Dhan"
- ✓ Find small & big ways to promote equality between boys & girls
- ✓ Secure admission & retention of girl child in schools
- ✓ Engage men and boys to challenge gender stereotypes and roles
- ✓ Report any incident of sex determination test.
- ✓ Strive to make our neighbourhood safe & violence-free for women & girls
- ✓ Promote simple weddings.
- ✓ Support women's right to inherit and own property.

